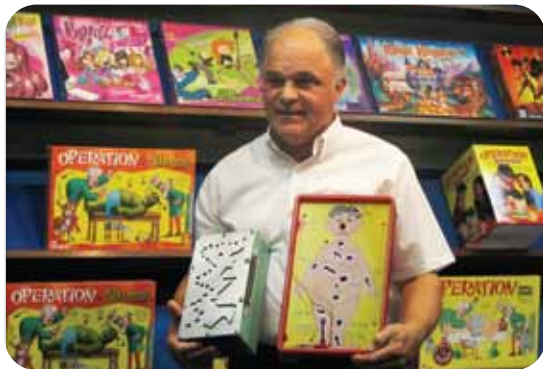




HISTORY



Toyland takes you inside the high stakes world of the 23 billion dollar toy industry, where fun and fortune awaits those who know how to get inside the mind of a child.

Meet the people behind the biggest playthings in history as we follow the ups and downs of game designer, Tim Walsh as he tries to take his own invention to market

From paper to prototype, we follow Walsh along his winding road to Toy Fair, the largest trade show for toys in the western hemisphere, with frustrating pitches to Hasbro, Spin Master, and others along the way.



Will his toy light up the imagination of kids everywhere or never see the light of day?

PEOPLE & PLACES